



**ELDON SQUARE
NEWCASTLE**

CLIENT

Intu Properties & Newcastle City Council

AWARDS

CDA's design was the winning submission in a nationwide design competition promoted by Newcastle City Council

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By identifying untapped potential in adjacent areas, the bus station has been relocated into a much more attractive location, freeing up under-performing space for a new shopping mall.

This new mall level generates considerable extra value and provides an important new pedestrian link through the city centre. This project has since resulted in a further wider commission involving an extensive mall refurbishment throughout the existing shopping centre and a new 20 unit restaurant quarter.

